

Science meets Industry

**FH-Prof. Dipl.-Ing. Dr.techn. Udo Traussnigg
CAMPUS 02 University of Applied Sciences
Körblergasse 126, 8010 Graz, Austria
udo.traussnigg@campus02.at**

Abstract

As introduction a short presentation of CAMPUS 02 University of Applied Sciences and the City of Graz where it is located will be given. After that the explanations will focus on the question why CAMPUS 02 is named the University of Applied Sciences of the industry and for the industry and how cooperation between science and industry can look like. Some hints are given within the strategic principles like “focus on part-time programs” or “positioning in the market: meet the demands of the industry, satisfied students”. To be more concrete, the possible forms of cooperation and potential contact points between education & science on the one hand and economy & industry on the other hand will be exemplarily shown at the Degree Program in Automation Technology. In this context the Automation Technology Platform Styria as well as the Mechatronics Platform Austria will be introduced. Finally the success factors of such network organizations will be discussed and the Innolab will be presented.